



Spirit of Harmony Foundation

s y m p o s i u m

The Moral Imperative of Music Education

Saturday, April 18, 2015

6:30 - 9:30 pm

University of Arkansas Clinton School of Public Service

Wally Allen Ballroom

Statehouse Convention Center

Little Rock, Arkansas

www.spiritofharmony.org



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“We learn life lessons and develop life skills every day in band, things like teamwork and integrity.”
Music Student, Baldwin High School, Pittsburgh, Pa.

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MUSIC MATTERS—GET INVOLVED.

The SupportMusic Coalition is a signature program of The NAMM Foundation that unites non-profit organizations, schools, business and individuals working to assure that all children have access to high-quality music and arts education that nurtures creativity and critical thinking skills.

Join us at nammfoundation.org and be part of a national network to keep music education strong.

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Join the SupportMusic Coalition and receive free tools for grassroots music education advocacy.

Visit The NAMM Foundation website to learn more.

NAMMFOUNDATION.ORG

Welcome from Todd

On behalf of the *Spirit of Harmony Foundation*, welcome to our first major educational event: the **Symposium on the Moral Imperative of Music Education**.

We are bringing together some of the most compelling research to support the idea that music education is so good for kids and so important to every aspect of their lives. Music education is an integral part of well-rounded modern education.

Our presentations represent the four keys to unlocking the benefits of music education: social, neurological, economic, and academic. It is our intention to explore the issues, galvanize their synergy, and ultimately make a cogent and simple argument from these elements that can be taken to local school councils, principals, and other policy-makers to assure that music programs are underwritten on the local level, whether to maintain, reinstate, or to create new ones.

Music education levels the playing field for kids by improving their academic performance, their neurological development, their socialization, and their lifelong economic prospects. We see the role of the Spirit of Harmony Foundation as a catalyst in the process of grassroots mobilization around this cause. We hope to facilitate the public/private partnerships and other resources needed to support existing music programs, as well as start-ups, as a kind of “e-harmony” for the implementation and nurturing of music programs.

We are grateful to the University of Arkansas Clinton School of Public Service for hosting this Symposium, the NAMM Foundation, and other benefactors for supporting us; and all the people who learn, teach, play, and love music for inspiring us.



PROGRAM

Pre-symposium entertainment outside venue
Mabelvale Elementary Drum and Groove Line

Welcome Remarks

Skip Rutherford

Dean of the University of Arkansas Clinton School of Public Service

Roger Clinton

On music education and the impact of music in his life.

Arkansas Symphony Youth Orchestra, Brass Quintet

Geoffrey Robson, Conductor. The Arkansas Youth Orchestra boasts some of the top student musicians in the state. Musicians in this group consistently place at the top of the All-State Band and Orchestra Competition and are leaders in their schools and communities.

Opening Remarks

Master of Ceremonies: Kevin Ellman

Kevin Ellman, CEO of Wealth Preservation Solutions, LLC. Kevin has worked to oversee investment portfolio design and management for the firm's private wealth clients for over 25 years. He is a frequent guest speaker at both corporate and group events, regularly conducting seminars on the subjects of investment portfolio, retirement, estate, and business succession planning. He has appeared as a financial commentator on CNBC and ABC, as well as quoted in *Business Week*, *CBS Market Watch*, *Fortune Magazine* and *The Wall Street Journal*.

Prior to entering the business of financial planning, Kevin enjoyed a successful career as a professional drummer who toured and recorded with major stars such as: Bette Midler, Barry Manilow, Richie Havens, Chuck Berry and others. Kevin was a founding member of Todd Rundgren's Utopia.

Welcoming Remarks

Todd Rundgren

As a songwriter, video pioneer, producer, recording artist, computer software developer, conceptualist and interactive artist, Todd Rundgren has made a long-lasting impact on both the form and content of popular music.

Born in Philadelphia, he began playing guitar as a teenager, founding and fronting the band, *Nazz*. Having left the band to pursue a solo career, he released the 1972 seminal *Something/Anything?* LP, containing the hits *Hello It's Me* and *I Saw The Light*. These hits catapulted Todd into the superstar limelight, unanimously dubbed "Rock's New Wunderkind." Other landmark LPs such as *The Hermit of Mink Hollow* and *A Wizard, a True Star*; as well as such hit singles as *Can We Still Be Friends* and *Bang the Drum All Day* followed.

As a producer, Todd's credits include albums by Patti Smith, Cheap Trick, Psychedelic Furs, Meatloaf, XTC, Grand Funk Railroad and Hall and Oates. As a video pioneer he began experimenting with the medium in the late '70s. His video for *Time Heals* was one of the first ever to air on MTV.

Inspired by a gesture of giving and kindness by his global fan family, Todd founded *The Spirit of Harmony Foundation* in 2013 to "provide support to school programs and other organizations that are trying to bring music to people who don't have it, especially in terms of how to play an instruments, understand what music is all about and having an opportunity to express themselves through that medium."

SYMPOSIUM PANEL

Dr. Margaret Martin

The Social Benefits of Music Education

Music Education improves children's lives by making them more successful academically and in their social interactions (working with others and self-confidence).

Margaret Martin, DrPH, MPH, founded the Harmony Project in 2001. She enrolled at LA City College as a freshman at the age of 33, went on to earn a doctorate in Public Health from UCLA in 'Community Health Science', and a master of public health degree, also from UCLA, in Behavior Science/ Health Education, and Population and Family Health.

The Harmony Project brings quality music instruction and ensemble playing to children who otherwise would not have access to it; complementing music education with supporting resources and opportunities; and, fostering a community of families that actively support their children's growth and development. Based in Los Angeles, the Harmony Project has affiliates in Kansas City, Miami, New Orleans, Tulsa, Ventura, Phoenix and East St. Louis. www.harmony-project.org

Dr. Nina Kraus

Biological Benefits of Music Education

Playing music engenders lifelong improvements in how the brain processes sound across the lifespan, cascading to benefits for language, learning, and literacy.

Nina Kraus, Ph.D., is the Hugh Knowles Professor of Communication Sciences, Neurobiology & Physiology, and the director of the Auditory Neuroscience Laboratory at Northwestern University. Dr. Kraus is a biologist who has dedicated her career to studying the biology of auditory learning.

She has discovered that an individual's life in sound shapes auditory brain circuits, from the language you speak to the instrument you play. With her team she has investigated the biological benefits of learning music across the lifespan and has discovered that playing music shapes brain circuits for learning, improves everyday communication skills, and offsets age-related declines in biological sound processing, memory, and cognition in older adults. Recently she has focused on longitudinal studies of the biological outcomes following music training in at-risk children, including in partnership with the Chicago Public Schools and Harmony Project, LA. She is the author of over 300 peer-reviewed publications and her work is regularly featured in major media outlets; last year she visited Capitol Hill to advocate for arts education. <http://www.brainvolts.northwestern.edu/>

Dr. George Ford

The Economic Benefits of Music Education

The proven physical and social benefits of Music Education ultimately result in substantial economic assets that manifest throughout a person's lifetime.

George S. Ford, PhD., is Co-Founder and Chief Economist at Phoenix Center for Advanced Legal and Economic Public Policy Studies, a Washington DC-based non-profit organization. Its mission is to provide independent assessments of the economic and material implications of regulatory and economic policy in the U.S. and abroad. Its work is grounded in fact, law and economic theory.

Dr. Ford has an extensive body of work published nationally and internationally, with experience both in government and in private industry. His work is often cited by major news outlets. Also, he is an Adjunct Professor of Economics at the University of South Florida. <http://phoenix-center.org/>

Carl Mouton

The Academic Benefits of Music Education

Individual students experience substantial and life-changing positive results from active participation in music education programs.

Carl Mouton, director of bands for Maumelle (Arkansas) High School. Carl has helped start both band programs at Maumelle Middle School and at Maumelle High School. His teaching duties include serving as the Sr. High Band director, high school jazz band director, AP music theory instructor, and serves as one of the assistant directors at the middle school.

A graduate of the University of Arkansas, he spent two years serving as drum major of the U of A Razorback band. He was also a charter member of the university's Hogwild Band, and has served as the Arkansas Razorback's mascot. Mr. Mouton is also a free-lance professional musician, performing in groups throughout the country, and serves as praise band keyboardist at the First United Methodist Church of Maumelle. <http://maumellehsband.weebly.com/about-us.html>

Mary Leuhsen

Call to Action

The NAMM Foundation and its SupportMusic Coalition is a program that unites non-profit organizations, schools and businesses working to keep music education strong in our communities.

Mary is executive director of the NAMM (National Association of Music Merchants) Foundation and NAMM's Director of Public Affairs and Government Affairs overseeing lobbying and advocacy efforts to advance access to music education. The NAMM Foundation supports music research, philanthropic and public service programs including the ground-breaking research by Dr. Nina Kraus, the Harmony Project and other music-service programs.

Mary spearheaded the re-deployment of national music education advocacy efforts with the creation of the SupportMusic Coalition that now engages over 10,000 affiliated national and international organizations working to boost community-based music education advocacy efforts.

Mary was a professional flutist for 20 years. As a certified music educator, she taught elementary general music and band, and secondary instrumental music for 16 years and has devoted her professional career to advancing music education access and opportunity for all children through public policy and grassroots advocacy efforts.

P r e s e n t a t i o n
of
The Inaugural SINGRING AWARD for Music Education

to
The Honorable William Jefferson Clinton
42nd President of the United States

Bill Clinton



The Board of Directors of the *Spirit of Harmony Foundation* established the **SINGRING AWARD** to recognize outstanding accomplishment in furthering the cause of music education.

The name comes from *Singring and the Glass Guitar*, a song from Utopia's 1977 *RA* album, which tells the mythical story of the muse Singring, the Spirit of Harmony, who is trapped in a glass guitar and, only through the concerted efforts of Brave Adventurers, can the forces of earth, wind, fire, and water be vanquished to set the spirit free.

This perpetual story of humanity: facing challenges, overcoming obstacles, and achieving great goals by working together, aptly applies to the current marginalization of music education programs, especially to underserved communities.

President Clinton has been an impassioned and effective lifelong advocate for music education. Not only is he a musician himself, but throughout his presidency he worked to give visibility to the importance of the arts in children's education.

Therefore, it is our privilege to present the inaugural Spirit of Harmony Foundation's SINGRING AWARD to

The Honorable William Jefferson Clinton,

whose life's tale embodies the undeniable benefits of music education.

Audience Questions

Wrap-Up

Reflections on the presentations of the panelists, with personal experiences testifying the positive impact of music education.

Musical Performance

Todd's Ensemble:

Kevin Ellman – Master of Ceremonies of this Symposium.

Jesse Gress – Jesse Gress tours and records with Todd Rundgren and the Tony Levin Band. A respected performer, music educator, and former music editor of *Guitar Player* magazine, Jesse has hundreds of transcription folios and magazine articles to his credit, as well as five acclaimed reference books: *Guitar Licks of the Texas Blues-Rock Heroes*, *GuitaRevolution - Lessons from the Groundbreakers & Innovators*, *The Guitar Cookbook*, *Guitar Lick Factory*, and *Guitar Licks of the Brit-Rock Heroes*. He currently creates content for *Guitar Player*.

Ralph Schuckett - Keyboardist, songwriter, record producer and TV/film composer, Ralph Schuckett has played with Todd Rundgren and Utopia, as well as Carole King, Lou Reed, James Taylor, Hall & Oates, Whitney Houston, George Benson, The Four Tops, Cher, and a host of others. He has composed music for hundreds of TV commercials, and since 1999, he has been the senior composer for 4Kids Productions, providing underscores for three Pokémon feature films, as well as animated TV series including Pokémon, Teenage Mutant Ninja Turtles, Kirby: Right Back at Ya!, Yu-Gi-Oh!, Cubix, Sonic X, Chaotic, Dinosaur King, Viva Piñata and many others.

John Siegler – President of Up the River Music, has a diverse range of major successes, including platinum-selling record albums, hit TV theme songs, thousands of television episodes, and dozens of commercial jingles and Theatrical movie scores. He has contributed to the recordings and concerts of some of the finest artists in rock and pop history, including Hall & Oates, Roger Daltry, Todd Rundgren's Utopia, Bette Midler, Stevie Nicks, and Clarence Clemmons, just to name a few.

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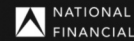
Michele Rundgren, and Kimberly Andersen

And especially:

Our panelists and

Todd Rundgren Fans and Music Lovers Across the GLOBE

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From the **Ohio** Fans

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